



GigaKaf Technologies Benefits of a Corporate Website

You may ask yourself, "Why Get a Web Site ? Why do I need a web site ... I already have a good customer brochure." With an internet site, your product or service is accessible globally, to prospective customers 24 hours, 365 days a year. More and more people these days are using the internet as a first point of call because of its convenience and to save time. Customers and the general public almost expect that a company has a web site. If people want information on a product or service, they are now saying, "I think they have a web site, I'll check that out first." Because web-sites are quicker, easier and more cost-effective to update than print based media ; Therefore, you can have pictures, details and prices of your products, the very latest company information, or maps indicating the location of your companies outlets on your web-site. A web-site can play an integral part of your companies promotional and marketing strategy. It also makes a powerful statement about your business, showing that you have planned for the future by securing your on-line presence today.

Advantages of Having a Website

Increased Sales

You can publicise your business, service or products to millions of potential customers.

Having a web site can increase your sales.

Information Easily Updated

You can update your web site with your latest news or prices much easier and cheaper than print based media. A web site can save you a lot of money in communication and administration costs.

Advertising

You can link your web site with other advertising campaigns therefore creating brand awareness.

Your Business, 24 Hours

Your business can advertise and publicise on the internet 24 hours a day, 365 days of the year.

Orders

Your business now has an extra outlet for taking orders.

Easy Updating

Web sites are easier and cheaper to change / update, than conventional print based media. Content Management Systems can be set-up so that you can update any section of your web site, when ever you want as often as you want.

The Global Market

Web sites make it easier for customers to do business with you. These customers can be global or local.

Competitive Advantage

You can compete with other companies in your market area.

Enhance your image

You can now place your web site address on your business card to enhance your image.

Networking

You can use your web site to network with other companies and build better business relationships, locally and around the world.

Act Now!!!

Imagine the scenario whereby customers ring you requesting information on a product or service - there's only so much you can do via telephone and delivering brochures via postal services takes time. It would be great to say, "If you take a look at our web-site, I'm sure you'll find what you need there." You would be surprised how many extra sales you could have by developing an on-line brochure or virtual store. Having an internet site also speeds up the time taken to react to customer queries, which can be done via e-mail.



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The Internet is here to stay so **Act Now** and make use of this powerful marketing tool.

If your company does not have a website, the only people benefiting is your competitor - who does have one!

Requirements for having a website

- Register your site (it's domain name)
- Plan the contents of your site.
- Get your site hosted on a reliable server connected to the Internet.
- Register your site with popular search engines.
- Maintain and update your site on an ongoing basis.

Our Contact Details

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We offer you a complete package

- 150-MB virtual server disk space hosted on high - performance servers running on a Linux platform.
- Your own unique domain name (www.yourcompanyname.com)
- Designing of Maximum 20 Pages
- A well - Designed website with animation, animated logos and scanning of images
- Web based E-mail for accessing emails from anywhere (anymame@yourdomainname.com)
- All inquiries will be sent to you instantaneously through e-mail
- You will get regular reports on visitor traffic to your site
- You can update your web site free of cost, for the first three months
- Your web site will be registered with the top International search engines and directories
- On-line feedback, contact forms for posting inquires